



# Your twice-a-month e-newsletter from AGRM

Useful news and information for association members

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# ourstreet

News from AGRM and our members

# An upcoming farewell

Later this month, AGRM bids adieu to Director of Public Relations Nicole Daniels. Nicole will be moving to Denver, Colorado, to begin a new chapter in her life. She will be engaging in some very

exciting things, including becoming the state coalitions director for the Colorado Republican Committee, Colorado's chapter of the Republican National Committee. There is no doubt that AGRM will frequently network with Nicole in her new role as part of the association's ongoing government relations efforts.

For the past four-plus years, Nicole has done a great job in drawing attention to our 100-year-old association and the work that missions are doing throughout North America. She also arranged and managed the details on several key AGRM partnerships, including the *Odd Life of Timothy Green* sock drive with Walt Disney Studios and the My Hope America campaign with the Billy Graham Evangelistic Association. We are grateful for how Nicole represented AGRM with professionalism, poise, and confidence, and we wish her God's best as she begins this new chapter in her life.

AGRM will move to fill the director of public relations position after the year-end holidays. Applicants should have a background in public relations and familiarity with cause marketing, plus experience in public speaking, journalism, web design/communications, and statistical analysis. Résumés may be sent to AGRM Executive Assistant Christine Matos at cmatos@agrm.org.

# Ashmen represents AGRM internationally

This past week, AGRM President John Ashmen spent time at the London City Mission to welcome new CEO Graham Miller. Graham is just two weeks into his assignment, replacing legendary city mission leader John Nicholls. John Ashmen was also at the Gothenburg Rescue Mission (Göteborgs Räddningsmission) in Sweden, ministering in churches, encouraging the staff at their various city-wide ministries, and spending concentrated time with the mission's leadership team, looking at strategies to sharply focus the mission for the future while protecting its evangelical roots. Next week, John will be in Johannesburg and Cape Town, South Africa, bringing a number of the city mission leaders together in both locations to discuss differences and explore collaboration. John will also be talking about the changes that have taken place in recent years at AGRM, as well as the creation of the Global City Mission Network. Please be in prayer for John as he represents AGRM and city missions and puts on many miles.

#### Denver Mattress Company continues partnership with nearly 70 missions

AGRM and Denver Mattress Company (DMC) are once again partnering to help those in need during the holidays. DMC will match every dollar that is donated to one of the 69 missions across 29 states during November. Individual missions will be able to receive up to \$2,500 from DMC per market, with an additional donation to AGRM to help support their overall efforts in coordinating relief. DMC's total matching donation is capped at \$150,000. The missions will be able to use the donations for the specific needs of their own community for necessities such as food, warm clothing, shelter, or assistance. DMC supports donation efforts with an online media campaign using website banners ads, campaign landing pages designed to receive donations for each unique rescue mission, and the local promotion by AGRM members. Last year's efforts yielded \$132,753 in local community support, which was matched to the full \$150,000 by DMC.

#### Boise mission becomes finalist in Toyota car-giveaway program

Boise Rescue Mission Ministries (Boise, Idaho) is one of 250 finalists in Toyota's 100 Cars for Good program, which will award vehicles to 100 nonprofit organizations based on votes from the public. Toyota's 100 Cars for Good program will showcase five nonprofit organizations each day for 50 days at <a href="https://apps.facebook.com/carsforgood">https://apps.facebook.com/carsforgood</a>. Boise Rescue Mission will be one of five organizations highlighted for voting on November 7. Visitors to the page can vote on that day can to help the mission win a new Toyota Sienna, which the mission plans to use to support all of its ministries to hurting men, women, and children.

Faith Farm Ministries and local college offer credits to recovery students
South Florida Bible College and Theological Seminary and Faith Farm Ministries (Boynton Beach,
Fla.) have partnered to offer long-term residential recovery students college credits upon completion

and mastery of Faith Farm's nine- to 12-month academic curriculum. Both organizations believe that this partnership may be the first ever of its kind. The partnership allows for academic opportunities for Faith Farm students through offering college credits for completing the Phase I, 9- to 12-month recovery program and passing a comprehensive test. It also provides an avenue for continuing their education, either online or with classroom instruction, for a student in Faith Farm's Phase II Program, specifically the Omega College Program. This is a student who desires to obtain either an Associate of Arts degree, any of six Bachelor of Arts degrees, or a Master of Arts in Biblical Studies or a Master of Divinity degree. The partnership also offers collaborative opportunities for faculty and staff.

# ACTS workshops to be held in Dallas in January

The Association of Christian Thrift Stores (ACTS) will be holding its annual workshop January 12–15, 2014 at the Doubletree Dallas-Ft. Worth Airport. For more info and to register online go to www.actswebsite.com.

# Looking down the street...

- Yavapai Territorial Gospel Rescue Mission (Prescott, Arizona) will celebrate the opening
  of their facility serving homeless women and children tomorrow (November 2) with a housewarming from 2:00 to 5:00 p.m.
- Please join us in welcoming new mission member Second Chance Outreach (Milton, Fla). <u>Dewey W. Mars</u> serves as the mission's executive director.
- AGRM also welcomes new mission member The ROC Rescue Mission (Lewiston, Idaho), where Rick Burke serves as the executive director.

# AGRM extends our sympathies...

Jill Davis, who served as director of donor relations for the past six years at the **Bay Area Rescue Mission** (Richmond, Calif.), passed away Monday, October 28, after a brief battle with cancer. Please keep her husband, Pat, their children and grandchildren, and other family members—as well as her mission family at BARM—in your prayers.



#### Friends in Ohio use prank to feed the homeless

Three friends who are known collectively as Roman Atwood Pranks recently used a prank on a friend to feed homeless individuals in Columbus, Ohio. According to a <a href="Yahoo! News report">Yahoo! News report</a>, the three tricked their friend Joe into giving them the keys to his pizza and hot dog joint, Wholly Joe's Chicago Eatery, with the story of needing to get in to retrieve a wallet that one had left behind the night before. However, their real plan was to make 30 pizzas for the homeless and then personally distribute them. The trio took hours to bake the pies and then headed out to the streets and to a shelter, where folks enjoyed the hot treats. The group even handed out \$5 bills to cover a drink to go along with the pizza. After making and giving out the pies, the crew left money at the Joe's register to pay for the supplies with a note that read, "Thanks for feeding the homeless. Smile more."

# Giving Tuesday adds charity to the holiday season

The day after Thanksgiving is known as Black Friday, and the following Monday is Cyber Monday days highly celebrated by bargain hunters as they try to score the best deals of the season. A new day has been added to the frenzy, but this one has a more positive spin. Tuesday, December 3 will mark the second annual Giving Tuesday. Unlike the more consumption-oriented days preceding it, Giving Tuesday aims to persuade consumers to open up either their wallets or schedules for a good cause. The inaugural event last year was created by New York City's 92nd Street Y and the United Nations Foundation. It attracted more than 2,000 partners—both registered charities that have committed to a Giving Tuesday initiative and for-profit businesses or groups that have pledged projects to benefit a charity. "#GivingTuesday offers America a new narrative, challenging us to think beyond Black Friday and Cyber Monday and reminding us that the spirit of the holiday giving season should be about community and not just consumerism," said Kathy Calvin, the U.N. Foundation's chief executive officer. As part of the initiative, companies such as JPMorgan Chase, Discover, and Microsoft have launched various matching programs related to the day, while nonprofits are hosting social media and cybergiving drives along with volunteer events. Giving Tuesday's website also features resources for would-be givers to investigate the ratings and financial information of charities, as well as ideas for ways that individuals and families can get involved in giving.

# Americans enrolled in SNAP programs see decrease in benefits

Beginning today, food stamp benefits will automatically shrink for all 47 million Americans enrolled in the Supplemental Nutrition Assistance Program (SNAP), according to a *Huffington Post* report. The federal law called the American Recovery and Reinvestment Act, commonly known as the stimulus package, had given food stamp recipients a temporary boost in 2009, but the increased benefits provided by this law expire today. The Recovery Act's food stamp boost wasn't intended to disappear quite so abruptly; the plan had been to leave the increase in place until inflation caught up through annual adjustments to SNAP benefit levels, which had been expected to happen in 2015. But congressional Democrats used future planned spending to offset the cost of priority legislation in 2010. The money was supposed to be put back before any decrease took effect, but that never occurred. The reduction amounts to \$5 billion next year, which means a family of four receiving full benefits will get \$36 less, while single households will get \$11 less. People receiving the minimum benefit, \$16, will receive \$1 less. It's the first month-to-month food stamp benefit drop ever.



# Charitable giving recovers at slower pace than expected

Donations to the 400 charities in the U.S. that raise the most money are slowing in 2013 after climbing 4 percent last the year, according to a *Chronicle of Philanthropy* report. The slowdown in post-recession philanthropy gains comes in spite of a sharp rise in giving by wealthy Americans who have more than doubled the number of gifts of \$1 million or more so far this year. However, middle-class Americans and those with fewer assets are holding back their giving because of the country's economic instability, including the recent government shutdown and debt-ceiling debates in Washington. Eighty-eight charitable groups say they think that donations will decrease by 1 percent this year. "Things like the federal shutdown and all of this wrangling in Washington over the debt ceiling aren't helping," Stacy Palmer, editor of the Chronicle, said of the journal's research. "Those kinds of things don't help people feel charitable or feel like giving as much as they gave in the past."

#### Number of homeless students in the U.S. increases

More than 1.1 million students in the United States were homeless in the 2011–12 school year—an all-time high, according to new data released by the Department of Education on Thursday. According to a <u>U.S. News report</u>, 1,168,354 students enrolled in American preschools and K-12 schools were homeless, which represents a 10 percent increase from the previous year, and a nearly 75 percent increase since the recession began. In states such as Maine and North Carolina, the increases were as high as 53 percent. Only eight states reported decreases in the number of homeless students. "We're really alarmed by these numbers," said Cara Balardi, senior policy director at the children's advocacy group First Focus. "I think it's a sign that despite what we read in the news about the economy getting better and the recession being over, it's clear children and families are still suffering the effects." Homeless children move frequently, and often fall behind in school as a result, says Barbara Duffield, policy director of the National Association for the Education of Homeless Children and Youth, "yet education is the surest path out of poverty."

# Standards known as "poverty line" mark 50 years

This year marks the 50th anniversary of the landmark paper that helped delineate the federal poverty line. A huge leap forward in its day, the poverty line established credible criteria for what constituted an acceptable standard of living. It continues to be the official measure used to determine such things as who will get what subsidies under assistance programs such as food stamps, housing assistance, and Medicaid. According to a *Los Angeles Times* report, only 15 percent of Americans fall below the poverty benchmark currently. Yet more than 35 percent of Americans hold jobs paying less than a living wage or are unemployed and trying to find a job, and another 1 in 10 live just above a living wage. The out-of-whack poverty line carries huge repercussions for the poor, near poor, and the entire economy. When the original formula for creating the poverty line is adjusted for inflation, the line for a four-person household in 2013 comes to about \$41,000, not \$23,500—which is the approximate poverty line the federal government presently uses. It takes a wage of nearly \$12 an hour earned by 1 2/3 full-time workers to reach an income of \$40,000 a year for a family with two adults and two children. More than 50 million workers receive less than that pay or are unemployed and trying to find work.



#### National Hunger and Homelessness Awareness Week

November 16–24 is National Hunger and Homelessness Awareness Week. Each year, a week before Thanksgiving, the National Coalition for the Homeless and the National Student Campaign Against Hunger and Homelessness co-sponsor this event. During the annual campaign, a number of schools, communities, and cities participate in a nationwide effort to bring greater awareness to the problems of hunger and homelessness. Learn more about Hunger and Homelessness Awareness Week by downloading the <a href="event's manual">event's manual</a>. You can also check out the <a href="events">events</a> being held in your area, and inform the organizers if your mission has events planned for the same time period.



San Diego, California: Chief Operating Officer—Under the supervision of the President/CEO, this exempt professional facilitates, directs, and coordinates both the clinical and operational activities relative to the day-to-day operations of San Diego Rescue Mission, ensuring the internal operations run smoothly and efficiently to maximize mission resources; oversees the development and execution of the overall operational strategy in support of policies, goals, and objectives established by the President/CEO and the Board of Directors; and oversees clinical programs (men's center, women and children's center, Nueva Vida Haven, recuperative care unit, and outpatient clinic), operations (facilities/IT, food services, and warehouse/retail operations), finance, and human resources. Education/Experience: Bachelor's degree in business administration, management, or related field from an accredited institution (MBA or similar advanced degree preferred), plus minimum years of senior-leadership experience in finance, operations, or related position managing seasoned staff operating complex, multiple programs and services. Nonprofit experience preferred. Send résumé, cover letter, and salary requirements to SDRM, Attn: Human Resources, P.O. Box 80427, San Diego CA 92138; fax (619) 234-4101; email gochoa@sdrescue.org. No phone calls, please. Added 11-1-13

San Diego, California: Vice President of Development—Under the supervision of the President/CEO of San Diego Rescue Mission, this exempt professional develops and coordinates the overall strategy and administration of fundraising programs; assumes responsibility for the success of annual campaigns, individual donor solicitation—both current and future, business/corporate sponsorships, grant proposals and capital campaigns; serves as primary staff support to the development committee of the Board; plans and initiates programs of voluntary support; and coordinates and supervises activities that have any bearing on fundraising, gifts-in-kind and grants for the mission. Education/Experience: Minimum bachelor's degree or higher in business, finance, marketing, fundraising, or related field, plus minimum 5 years full-time fundraising experience in a senior-management position. Must be familiar with the San Diego philanthropic community. Supervisory experience required. Nonprofit experience preferred. Understanding of drug and alcohol treatment programs preferred. Send résumé, cover letter, and salary requirements to SDRM, Attn: Human Resources, P.O. Box 80427, San Diego CA 92138; fax (619) 234-4101; email gochoa@sdrescue.org. No phone calls, please. Added 11-1-13

**Albuquerque, New Mexico: Donor Relations Manager**—New Mexico's largest homeless shelter seeks a development professional to establish and grow relationships with major donors and other fundraising duties. Career position. Send résumé /cover to <a href="mailto:corporate@joyjunction.org">corporate@joyjunction.org</a>. Added 11-1-13

**Seattle, Washington: Program Director and Development Coordinator**—Bread of Life Mission-Seattle Pioneer Square seeks two individuals as program director and development coordinator. To view detailed job descriptions, visit <a href="www.breadoflifemission.org">www.breadoflifemission.org</a>. Email résumé and cover letter to <a href="https://hreadoflifemission.org">hr@breadoflifemission.org</a>; no phone calls please. *Added 11-1-13* 

**Gothenburg, Sweden: Farm Workers**—Here is a chance to serve the Lord at a rescue mission in Europe. Göteborgs Räddningsmission (translated Gothenburg Rescue Mission) is looking for two able-bodied men to live and work on the mission's farm for six months to a year. The farm is located right on the Baltic Sea. Work will include both rough and finish carpentry, as well as various farm chores. Room and board and a weekly stipend will be provided. Inquiries can be made to AGRM Executive Assistant Christine Matos at cmatos@agrm.org. *Added 11-1-13* 

**Joplin, Missouri: Operations Director**—Watered Gardens Gospel Rescue Mission is searching for an operations director. More information under "Jobs" at <a href="https://www.wateredgardens.org">www.wateredgardens.org</a>. Consider joining a passionate team focused on poverty resolution. *Added 10-15-13* 

**Wilmington, Delaware: Director of Development/Projects**—The Sunday Breakfast Mission seeks a director of development/projects to manage the resource-raising and projects of the ministry. Bachelor's degree with experience in project management and development in Christian ministries needed. Send résumé and testimony to the personnel department or email to <a href="mailto:ijones@sundaybreakfastmission.org">ijones@sundaybreakfastmission.org</a>. *Added 10-15-13* 

**Lexington, Kentucky: Director of Restorative Services**—Lexington Rescue Mission is seeking an experienced leader to direct transitional living for men and women. Prefer experience with women's recovery. Email <a href="mailto:jim@lexingtonrescue.org">jim@lexingtonrescue.org</a>. Added 10-15-13

Oxnard, California: Human Resources Director—The Rescue Mission Alliance is seeking an HR Director (full-time/exempt). Reporting to the CEO, guide and manage overall provision of HR services; provide an employee-oriented, high-performance culture emphasizing empowerment, quality, productivity, and goal attainment through recruitment and ongoing development of a superior workforce. Establish standards and procedures, supervise employees, develop/maintain HRIS, HR metrics reports, and participate in safety programs including OSHA compliance. BA or equivalent in HR business, or organizational development, 10-plus years of progressive HR leadership. Agreement with RMA's Statement of Faith, involvement in a Bible-believing church, and consistent demonstration of Christian faith. Email cover letter and résumé to Gary Gray at <a href="mailto:garyg@erescuemission.org">garyg@erescuemission.org</a> or fax to (805) 487-2427. Added 10-15-13

To advertise in future Market Street Classifieds:

Members of AGRM can place a 30-word classified ad listing available positions in two consecutive issues of Street Smart at no charge; additional words will be charged at 50 cents per word. Non-members can place an ad for \$25 per issue for a 30-word ad; additional words will be charged at 50 cents per word. AGRM members can renew ads after the second placement at \$15 per issue for a 30-word ad. Ads are also placed on the AGRM website. AGRM business members can also sponsor Street Smart for \$350 per issue. Email desired ad placement to Brad Lewis (subject line: Street Smart advertising). Ads are subject to editing to conform to Street Smart style, and AGRM reserves the right to reject any ads or sponsorships it deems inappropriate for members. All ads are due one week before issue date.



#### **Perspective**

"For our light and momentary troubles are achieving for us an eternal glory that far outweighs them all" (2 Corinthians 4:17).

An old Puritan writer said: "A stick in the water looks crooked, but take it out of the water, and it is quite straight. So it will be when we look at God's dealings with us."

When we see all, we will say of our bitterest sorrows that it would have been unkind of our God not to have allowed them. But it will be to our praise and glory too. Angels will serve us all the more willingly, because we never permitted a doubt or surmise of God's love to enter our minds. We are to be rewarded, not only for work done, but for burdens borne. And perhaps the brightest rewards will be for those who have borne burdens without murmuring.

Author unknown. Originally printed in the October 1943 issue of Our Missions, the publication of the International Union of Gospel Missions (IUGM), the forerunner of AGRM.

To contribute: If you would like to write a devotional thought for StreetLight, please make it about 200 words and include at least one Bible verse or passage, and submit via email.

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Is something unique and exciting going on at your mission? Share your news with fellow AGRM members by emailing items for "Our Street" to Brad Lewis.

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